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FILL UP ON FUN IN THE SUN WITH COTTON BAY VILLAGE'S NEW FULLY LOADED CONCEPT

Saint Lucia's only member of Small Luxury Hotels of the World, Cotton Bay Village, has unveiled its new 'Fully Loaded' concept, an inclusive board basis that ensures guests can relax and enjoy world-class dining and resort facilities without thoughts of budgeting intruding on their sun-soaked reverie. Responding to feedback from guests and travel agents, Cotton Bay Village has created the Fully Loaded concept as a straightforward, pre-bookable supplement applicable to all room types.



Guests who opt for the 'Fully Loaded' experience will enjoy full daily breakfasts; two course lunches at Cotton Bay Village's informal waterside restaurant Beach Club 14° 61°; and sumptuous three-course dinners in their choice of Beach Club 14° 61° or the resort's renowned fine dining restaurant, Piano Piano. Also included are unlimited soft drinks, house beers, house wines and house spirits by the glass. Those feeling the need to work up an appetite in order to make the most of their mealtimes can also make use of the state-of-the-art fitness centre and non-motorised water sports facilities as part of the 'Fully Loaded' package. Parents can even look forward to some precious, peaceful "me time" with complimentary use of the Hummingbird Creche and Kids Club and complimentary use of the Heaven Spa's relaxation room, indoor saline pool and steam room also included.

On the island's serene East coast, set on a wide crescent of golden sand and lapped by the gently rolling turquoise of the Atlantic, Cotton Bay Village is an exclusive, award-winning enclave of stylish villas and residences offering the ultimate in laid-back elegance, world-class destination resort facilities, and exceptional levels of service.

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Sovereign Holidays offers seven nights 'Fully Loaded' at Cotton Bay Village from £1,499 per person, saving up to £450 per person. Price includes:

- Seven night's accommodation in a one-bedroom Tamarind Suite, based on two sharing
- Full daily breakfast, served at Beach Club 14° 61° for suite guests, or in-villa for villa guests
- Daily two-course lunch served at Beach Club 14° 61°
- Daily three-course dinner served at Beach Club 14° 61° or Piano Piano fine dining restaurant
- Unlimited soft drinks, house wine and house spirits by the glass
- Non-motorised water sports
- Use of the Hummingbird Creche and Kids Club
- Use of the fitness centre, relaxation room, indoor saline pool and steam room at Heaven Spa
- Return economy class British Airways flights, including VIP lounge access at London Gatwick
- Return airport transfers

Prices shown also includes a 30% early booking and online discount, and is based on travel in June 2010. For reservations or further enquiries please call tel: 0871 200 6677 or visit

www.sovereign.com.

- Ends -

Note to editors:

Enjoying a beautiful beachside location on the serene east coast of Saint Lucia, Cotton Bay Village is a cool Caribbean cocktail of private villas and a world-class destination resort, served in a tropical village setting that epitomises barefoot elegance. With just 74 luxury residences and villas, Cotton Bay Village is Saint Lucia's only member of the prestigious Small Luxury Hotels of the World portfolio and is an oasis of peace, offering a refined yet relaxed experience and a warm, welcoming environment. Exceptional levels of service, with staff on hand to cater for every need and a wide range of resort facilities, ensure that Cotton Bay Village is the perfect home away from home.

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